









WHY PANAMA? WHY THE EXPOSAIR?

Panama is more than just a destination — it is a gateway to the world. As a global logistics and financial hub, with the Panama Canal as its backbone, the country connects the Americas, Europe, and Asia through strategic maritime and air routes. Participating in this ExpoFair means integrating directly into this network of opportunities.

The Colón Free Zone (CFZ), the second largest in the world and the most important in the Western Hemisphere, is the engine of wholesale trade in Latin America and the Caribbean. The ExpoFair offers direct and privileged access to this unique commercial ecosystem.

The CFZ represents one of the best opportunities to do business with stability, efficiency, and high growth potential.

This in-person event allows for direct experiences, trust-building relationships, and face-to-face negotiations that strengthen commercial ties.

PURPOSE OF THE EVENT

The 2025 World Expo Fair of the Colón Free Zone aims to connect international buyers, importers, and distributors with wholesale companies already operating within the Colón Free Zone, boosting international trade from Panama as a strategic logistics hub.

ORGANIZERS

The Colón Free Zone Users Association (AUZLC), a non-profit organization founded in 1979, represents 80% of the companies established in the CFZ. This association promotes an ethical, competitive, and sustainable business environment and serves as a bridge between Panama and international trade.

WHY PARTICIPATE?

Professional Networking: Connect with industry leaders, peers, and experts, fostering collaborations and strategic partnerships.

Direct Access to a Global Logistics Hub: The Colón Free Zone (CFZ) is an epicenter for international trade, linking key maritime and air routes. Working with established companies provides privileged access to this global distribution network.

Specialized Infrastructure and Services: Companies in the CFZ benefit from warehouses, distribution centers, logistics services, customs, and financial centers, all optimized for international trade.

Potential to Expand Your Market Reach: By collaborating with companies already distributing to various countries, you can expand your market without the need to establish operations in each one, while also leveraging regional and global market expertise.

Indirect Tax Benefits and Competitive Pricing: Doing business with companies established in the CFZ allows access to more competitive prices due to their lower operating costs, thanks to tax exemptions.

Immersive Experience: Immerse yourself in a dynamic environment that fosters creativity and the exchange of innovative ideas.

Participation in Workshops and Conferences: Attend educational sessions offering up-to-date insights and market trends.

Cultural and Touristic Exploration: Enjoy the opportunity to visit Panama, discovering its culture, cuisine, and tourist attractions.

Reduction of Operational Costs: In some areas, the cost of operation—whether rent, labor, or raw materials—can be significantly lower, allowing for higher profit margins.

The Colón Free Zone is a setting where experience and strategic location come together to boost business.

WE WILL HAVE A WIDER RANGE OF PRODUCTS,

IN VARIOUS CATEGORIES SUCH AS:

- Technology and Appliances
- Fashion and Textiles
- Jewelry and Watches
- Perfumes and Cosmetics
- Automotive and Spare Parts
- Home and Decoration
- Toys and Children's Products
- Food and Beverages
- Pharmaceuticals and Health Products
- Sports and Fitness Equipment
- Hardware and Industrial Supplies
- Logistics and Business Services
- School and Office Supplies
- Among Others





GENERAL PROGRAM

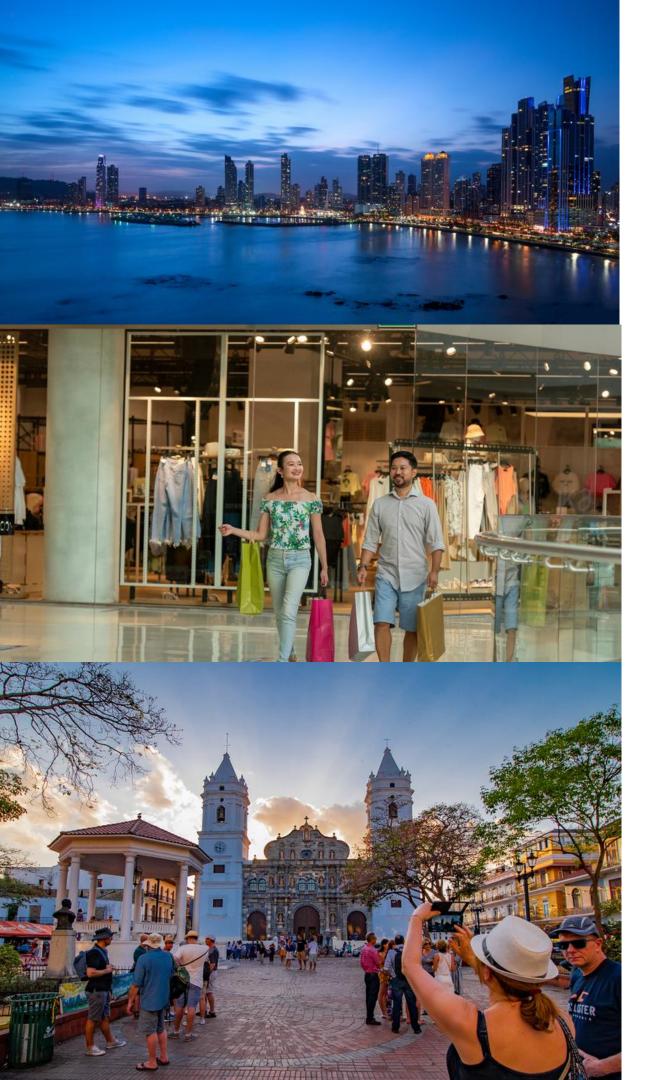
DATE	TIME	ACTIVITY
August 25	Schedule based on your flight itinerary	Arrival in Panama
August 26	8:00 a.m 10:00 a.m.	inauguration of the Colon Free Zone Expo Fair
	10:00 a.m 7:00 p.m.	Visit and business meetings at the World Expo Free Zone of Colón Fair
August 27	9:00 a.m. – 12:00 p.m.	Conferences at the World Expo Free Zone of Colón Fair
	1:00 p.m. – 7:00 p.m.	Visit and business meetings at the World Expo Free Zone of Colón Fair
August 28	9:00 a.m. – 12:00 p.m.	Conferences at the World Expo Free Zone of Colón Fair
	1:30 p.m. – 5:00 p.m.	Visit and business meetings at the World Expo Free Zone of Colón Fair
August 29	8:00 a.m 5:00 p.m.	Tour of the Colón Free Zone
August 30	Schedule based on your flight itinerary	Departure from Panama

REGISTER AS A BUYER



- Discount code through COPA airline.
- •Special rate at the event's headquarters hotel and recommended hotels for the Expo Fair.
- •Guidance for obtaining a Panama entry visa if required.
- •Access for all 3 days of the event and to social activities of the Expo Fair.
- •Full pass to Expo Fair conferences.

Investment USD 40.00



ATTRACTIONS OF PANAMA

- Legal security and stable politics.
- Air connectivity with over 80 destinations.
- A modern city with world-class infrastructure.
- Opportunity to combine business with tourism.
- Variety of shopping malls for tourism.



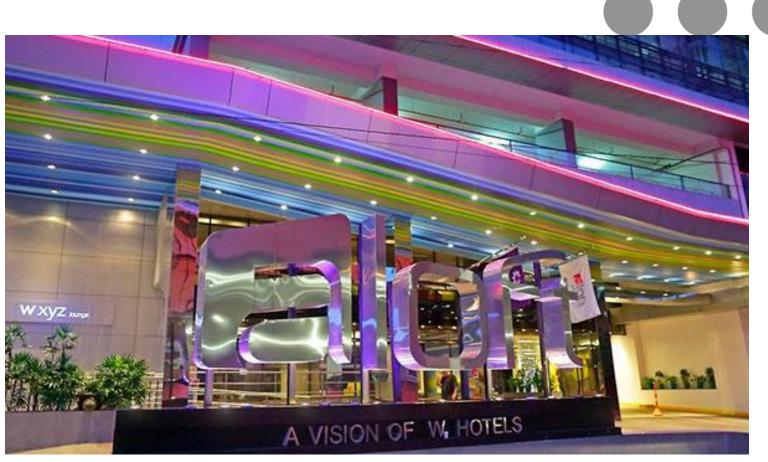
SHERATON HOTEL

- •20 minutes from the Airport to the hotel
- •5 minutes walking from the hotel to the Convention Center
- •15 minutes from the City Center
- •Check-in: 3:00 p.m. / Check-out: 12:00 p.m.
- •Includes breakfast

Rate per night:

•Single or double room USD 115.00 + 10%

HOST HOTELS



ALOFT HOTEL

- •20 minutes from the Airport to the hotel
- •5 minutes walking from the hotel to the Convention Center
- •15 minutes from the City Center
- •Check-in: 3:00 p.m. / Check-out: 12:00 p.m.
- Includes breakfast

Rates per night:

•Single or double room: USD 105.00 + 10%



HOTEL EL PANAMÁ

- •30 minutes from the Airport to the hotel
- •15 minutes from the hotel to the Convention Center by car
- Located in the City Center
- •Check-in: 3:00 p.m. / Check-out: 1:00 p.m.
- Includes breakfast

Rates per night:

- •Standard single or double room: USD 90.00 + 10%
- •Cabin single or double: USD 110.00 + 10%

PARTNER HOTELS

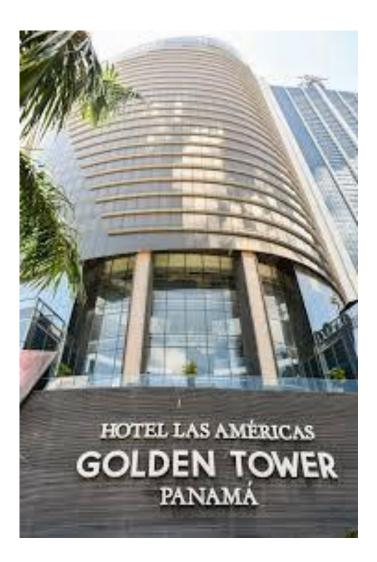


MEGAPOLIS HOTEL

- •25 minutes from the Airport to the hotel
- •10 minutes from the hotel to the Convention Center by car
- •10 minutes from the City Center
- •Check-in: 3:00 p.m. / Check-out: 12:00 p.m.
- Includes breakfast

Rates per night:

- •Deluxe Single or Double: USD 99 + 10%
- •Junior Suite Single or Double: USD 110.00 + 10%



HOTEL LAS AMÉRICAS GOLDEN TOWER

- •25 minutes from the Airport to the hotel
- •10 minutes from the hotel to the Convention Center by car
- Located in the City Center
- •Check-in: 3:00 p.m. / Check-out: 1:00 p.m.
- Includes breakfast

Rates per night:

- •Deluxe Single or Double: USD 109.00 + 10%
- •Executive Single or Double: USD 119.00 + 10%

PARTNER HOTELS



HOTEL HILTON GARDEN INN

- •35 minutes from the Airport to the hotel
- •15 minutes from the hotel to the Convention Center by car
- Located in the City Center
- •Check-in: 3:00 p.m. / Check-out: 12:00 p.m.
- Includes breakfast

Rates per night:

•Single or Double Room: USD 85.00 + 10%



To coordinate your itinerary and tourist tours, you can contact our partners: Maz Contact

WhatsApp: +(507) 66864448

Email: gerencia@mazcontactpanama.com

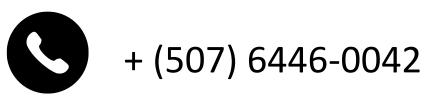




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AUGUST ATLAPA

Convention Center





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