

Survey Results:

The Integration of AI in the Commercial Sector of Aruba

How familiar are you with AI?



I have some knowledge

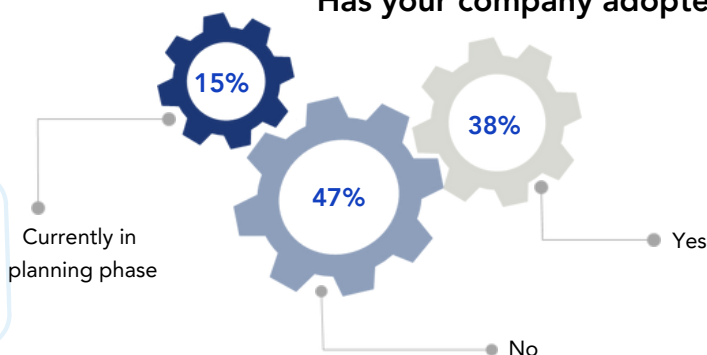
I am very knowledgeable

I have limited knowledge

I don't know what that is

The majority of respondents (55%) have some knowledge of AI. A significant minority (20%) are very knowledgeable about AI.

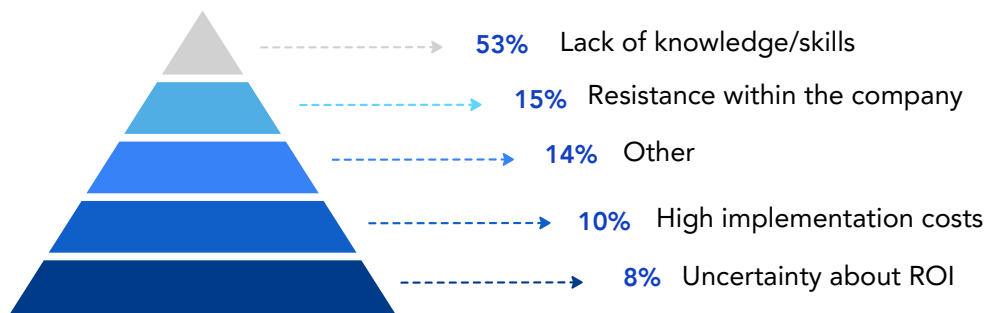
Has your company adopted any AI technologies?



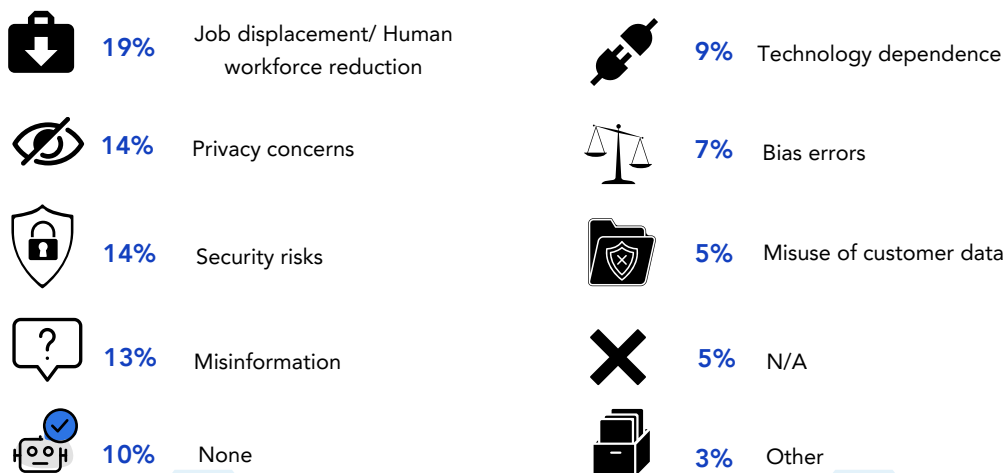
Currently in planning phase

Nearly half of the companies have not adopted AI technologies. A smaller but noteworthy group (38%) has already adopted AI technologies.

What do you consider the biggest obstacles in integrating AI in your company?

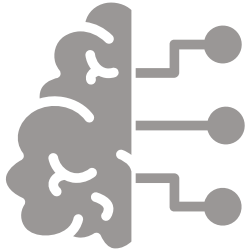


What concerns do you have about the use of AI in your industry?



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What AI tools do you use in your business?



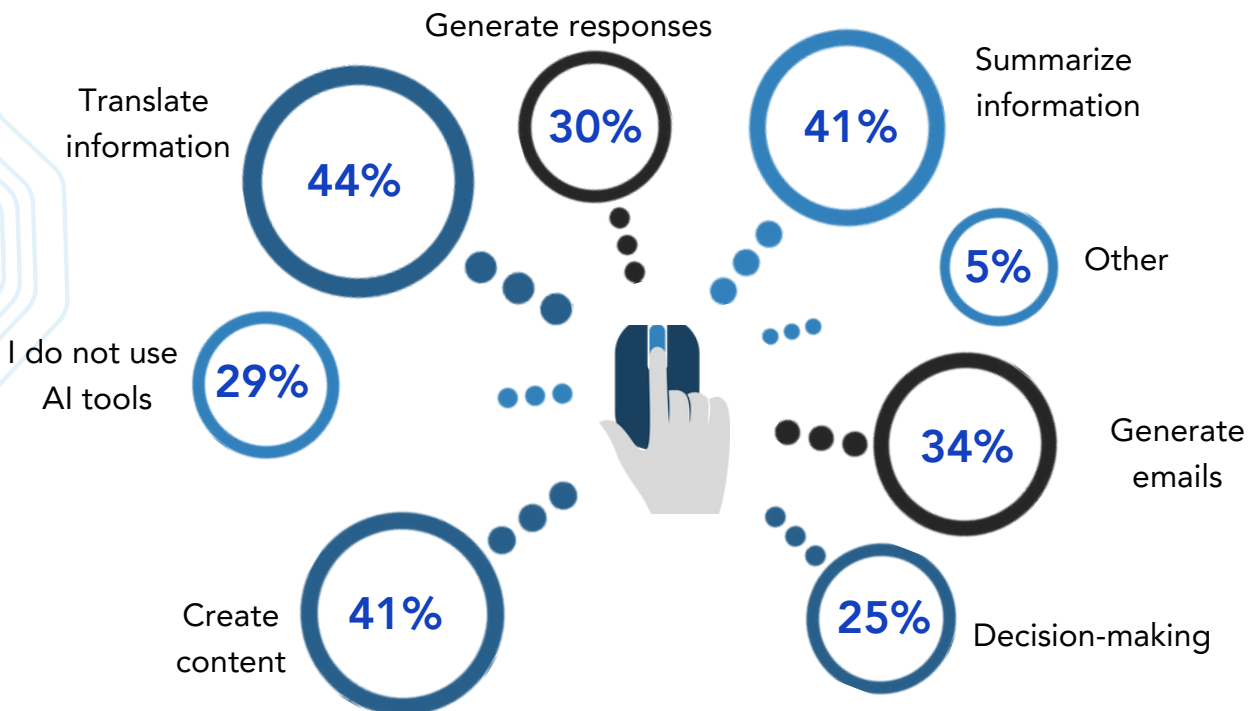
I use the AI chatbot ChatGPT **58%**

I do not use any AI tools **30%**

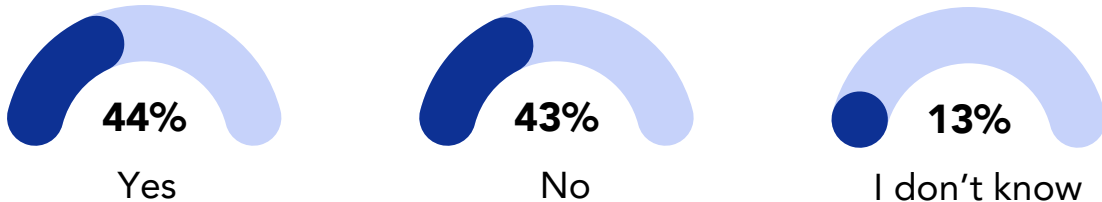
I use another AI tool **12%**

ChatGPT is widely adopted among the respondents (58%), while a substantial number (30%) of businesses have yet to implement any AI tools.

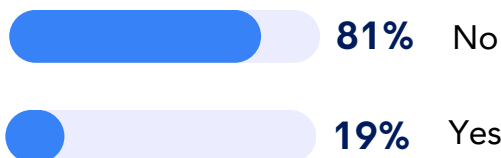
How do you apply AI tools within your business activities?



Does your company plan to increase its investment in AI over the next 2-3 years?

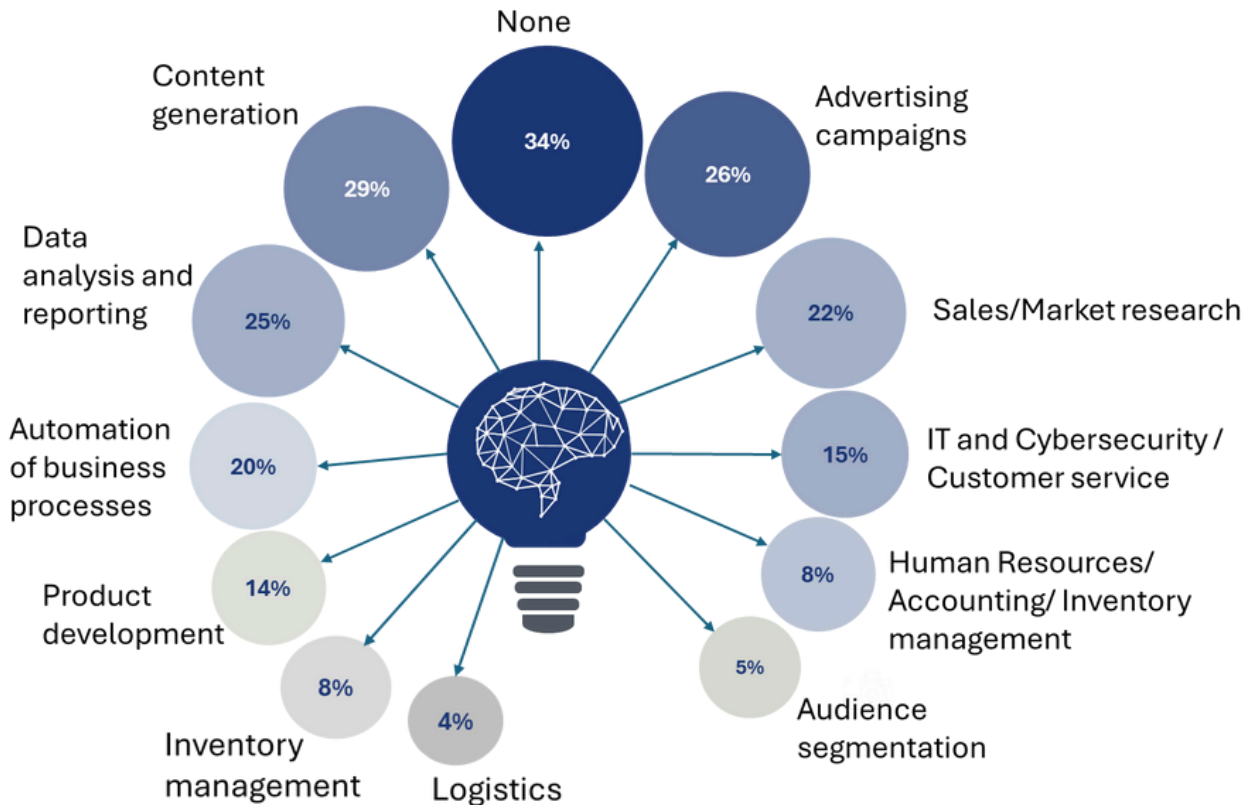


Does your company need specific support to implement AI?

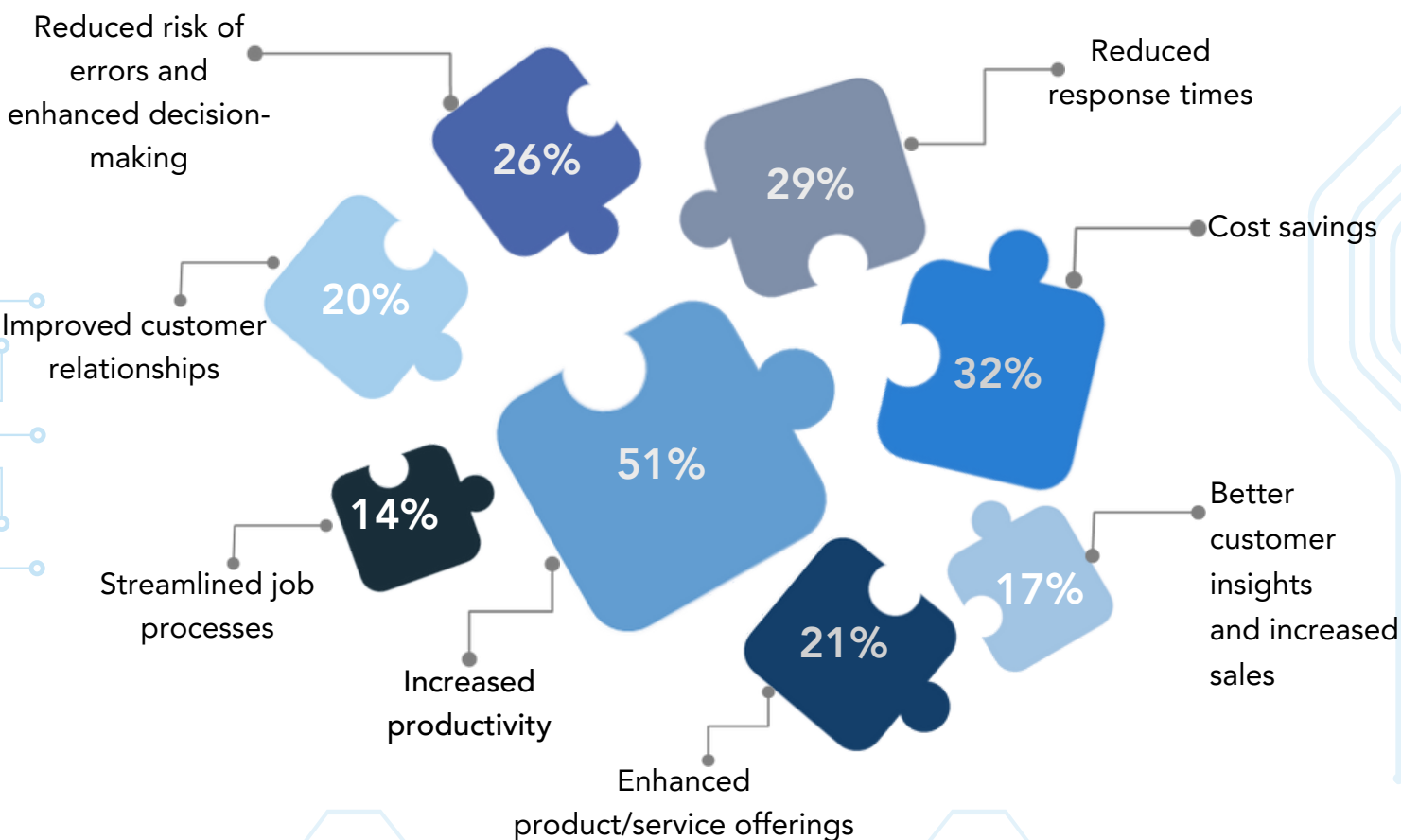


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In which areas is AI applied in your company?

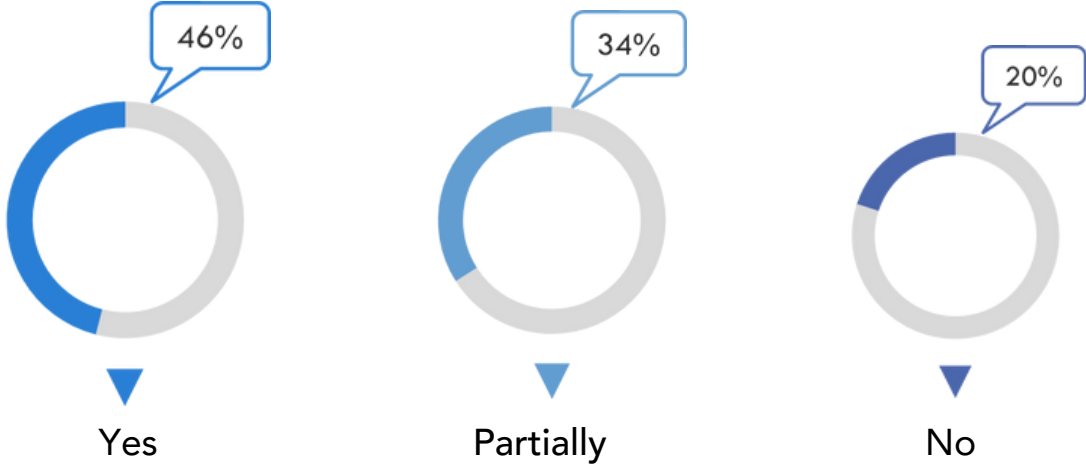


What benefits have you observed from AI adoption in your business?

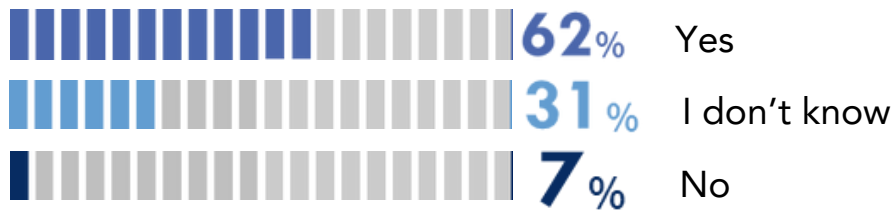


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Are you aware of the potential risks associated with the use of AI?



Do you think Aruba has sufficient legal frameworks in place to govern the use of AI?



Which of the following AI technologies are you aware of or have you heard of?

