

Jaritza Correa

Career: Entrepreneur & Marketing
Birthdate: August 8, 1981
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1. What motivated you to apply for Board member of Aruba Chamber of Commerce and Industry?

Entrepreneurship starts at Aruba Chamber of Commerce and Industry and contribute to strive for a more creative and entrepreneurial conscious economic and sustainable development impact, is one of my biggest ambitions.

2. How do you think you can contribute to the development of the Chamber as an institution?

With more than 10 years of experience as marketer in position as consultant, executive level, account management & facilitator in the government and private sector. But foremost as a passionate coach and educator for mini businesses, I will be delighted to combine my knowledge of marketing and my passion for the economy to promote the interest of business directly or indirectly in the broadest sense of the word.

3. How do you think you can help the Aruba Chamber of Commerce and Industry achieve its objectives, including the promotion of entrepreneurship in Aruba?

A creative and entrepreneurial approach is critical to thrive in this modern (tech-savvy) world. In addition, entrepreneurs are most successful when they have access to the human, financial and professional resources they need. To close this gap, I can contribute with my part through my communication skills, professional network, and platform for entrepreneurs. But I think foremost, together with the small business companies, we can strive to create the entrepreneurial roadmap for Aruba, that serves not only this generation but also the future generation.

