



Educational Programs for entrepreneurs

University of Aruba

BUSINESS PLAZA - STEP FORWARD!

Faculty for Accounting, Finance and Marketing (FEF)

- Minor International Sustainable Entrepreneurship
 - as per 1 september 2019
 - 30 EC's
 - Generic minor ('Brede' minor)
 - Meant for both UA-students and international students



University of Aruba



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Learning outcomes (Eindcompetenties)

- to develop and to acquire knowledge of the latest developments and trends regarding sustainability and take actions for a more sustainable society;
- to develop and implement new sustainable business concepts as well as initiating and executing sustainable business plans within an established organization;
- to demonstrate the ability to address local and global social and environmental issues and apply creative/innovative social enterprise solutions to these problems;
- to demonstrate organizational and professional skills, attitude and understanding of international (intercultural) business;
- to advice managers/organization leaders about sustainable business models and sustainable financial management issues.

Minor Outline

Course outline

Semester 2.1 Start-ups	Credits	Semester 2.2 Development	Credits
Social Entrepreneurship	5	Business Models	5
Sustainable Financial Management	3	Sustainable Financial Management	2
Skills for International Business	2	Skills for International Business	3
Project 1: International entrepreneurship & innovation	5	Project 2: Research-assignment	5
Total	15		15

Social Entrepreneurship

- Course within Faculty of Arts and Science
- For both students of Social Work and minor students
- Focuses on Social Entrepreneurship: creating impact on local society
- Collaboration with social entrepreneurs in Aruba

Project International Entrepreneurship & Innovation



PROJECT DOCUMENT: INTERNATIONAL ENTREPRENEURSHIP & INNOVATION

As part of the joint minor "Innovation and Finance in a Global Economy"

PROJECT SPECS

Joint business project for students majoring in Business Economics. Participants are: Hanze Hogeschool University of Applied Science, University of Aruba and Belgorod University.

Project coordinator:
Richard Benes
(Hanze), Room T404
050-5952960
h.b.benes@pl.hanze.nl



Hanzehogeschool
Groningen
University of Applied Sciences

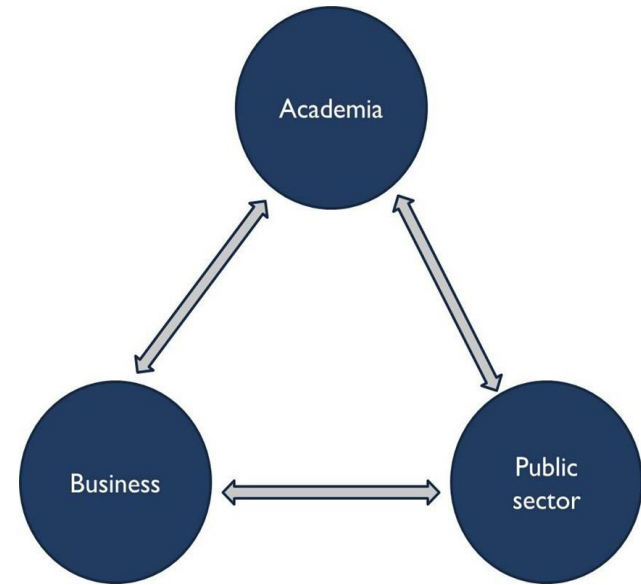
INTERNATIONAL RESEARCH PROJECT

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Welkom - Bon bini!

Collaboration within entrepreneurship education

- IDEA (DEACI)
- Micro Finance Institute
- Local businesses
- Chamber of Commerce



UA's Summer course program

- Mini-workshops starting end of March:
 - Business Manager vs. Entrepreneur
 - Finance for non-financials and support system
 - Design Thinking
- Summer course
 - One-week program
 - 4 days workshops including assignments
 - Mentor Café
 - One day Hackathon