



SINT MAARTEN  
INNOVATION  
INITIATIVES  
INDUSTRIES  
LINK-UP EVENT



# Agenda

12:00 – 12:15: Welcoming of guests

12:15 – 12:25: Welcome from Bianca of 360\* of Innovation

12:25 – 12:40: Sneak Preview of SMILE by Benjamin Ortega from  
Chamber of Commerce St. Maarten and Wyb Meijer from SHTA

12:40: Q & A









# What is SMILE?

- An innovation and sustainability networking event to let your business and own mindset thrive with keynote speeches, workshops and a tradeshow
- Sharing business updates on major economic developments on Sint Maarten
- A networking event providing information on Worldbank tenders, both domestic and with foreign specialized companies – cooperation increases chances
- Showing we can do things different after Irma – Innovation & Sustainability workshops



## KEYNOTE SPEAKERS



Terrell Jones

founder and former CEO of Travelocity, chairman of Kayak.com, CIO of Sabre Inc., and motivational speaker.



Suzan Alzner

Co-Founder, Chief of Strategy & Ops shift7





# Invitation

The Minister Plenipotentiary of Sint Maarten,  
Drs. Jorien Wuite has the distinct pleasure of  
inviting you to the **Pre-SMILE event**.

*A business luncheon hosted by  
the Cabinet of the Minister  
Plenipotentiary of Sint Maarten in collaboration with SHTA.*

**Date:** September 10th, 2019

**Venue:** Prinsessegracht 7, 2514 AN The Hague

**Time:** 12:00pm - 14:00pm

**Dress code:** Business



smile

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Get Connected



R.S.V.P. by September 3rd, 2019: [info@kgmsxm.nl](mailto:info@kgmsxm.nl) or tel. 070-2156067 Ext. 1



#### Non Members Exhibitor

1 table + 2 person  
Regular price \$249  
offer ends 15 Sep.

**\$195**

**Non Member  
Walkaround**  
Regular price \$79  
offer ends 15 sep.

**\$59**

#### WORKSHOPS

1 Presenter  
extra person pays \$49

**FREE**

#### Members Exhibitor

1 table + 2 person  
Regular price \$195  
offer ends 15 Sep.

**\$155**

**Member  
Walkaround**  
Regular price \$59  
offer ends 15 sep.

**\$49**

#### NGO's

1 table with 1 person  
extra person pays \$49

**FREE**

Sint Maarten innovative networking event  
**Innovations \* Workshops \* Business updates**  
**OCTOBER 25-26, 2019 @ USM**

#### Contact information:

[www.shta.com/smile](http://www.shta.com/smile) | [events@shta.com](mailto:events@shta.com)  
or call +1 (721) 542 0108





Special SMILE Room rate:

\$125 Single/Double standard rooms (excluding taxes and service charges). Extra person \$30 per person per day.

This special is valid until October 15th.

Online booking only. [Visit \*shta.com/smile\*](https://www.shta.com/smile) for more information!



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# WINAIR



SMILE welcomes [WINAIR](https://www.fly-winair.com) as its regional airline partner! Are you flying to SMILE from the region? Make sure not to miss out on considerable WINAIR discounts! Contact WINAIR at [reservations@fly-winair.com](mailto:reservations@fly-winair.com) or call +1 721 545 4237 for booking of discounted tickets.



THANK YOU



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