Strategies to boost community engagement and CSR in your company.

BON BINI!

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1. CEDE Aruba

Together towards new strategies for social development!

Mission Statement
CEDE Aruba

- To stimulate, support and promote development for the benefit of the Aruban population, in particular by supporting organizations, initiatives and projects in the field of social welfare and promotion of social cohesion in society

- To bring together, strengthen, guide and support organizations, initiatives and projects (whether or not financially)

How do we reach the mission?

- Provide funds to non-governmental organizations
- Search for (international) funding opportunities
- Support/guide local organizations in developing projects
- Initiate developments within different sectors of society

How do we reach the mission?

- Stimulate and promote cooperation at all levels within society

- Act as a sparring partner in the interest of NGO's in general

- Act as a sparring partner of the Aruban government and other parties

- Initiate and execute programs, projects and activities

Workfield

- Neighborhood development
- Families and social network
- Children and Youngsters
- The Elderly
- People with disabilities
- Vulnerable groups
- Strengthen NGO's

Our partners:
Samenwerkende Fondsen

6 cooperating Dutch foundations: Oranje Fonds, Kansfonds, Stichting Kinderpostzegels Nederland, Innovatiefonds Zorgverzekeraars, Fonds Sluyterman van Loo and RCOAK.
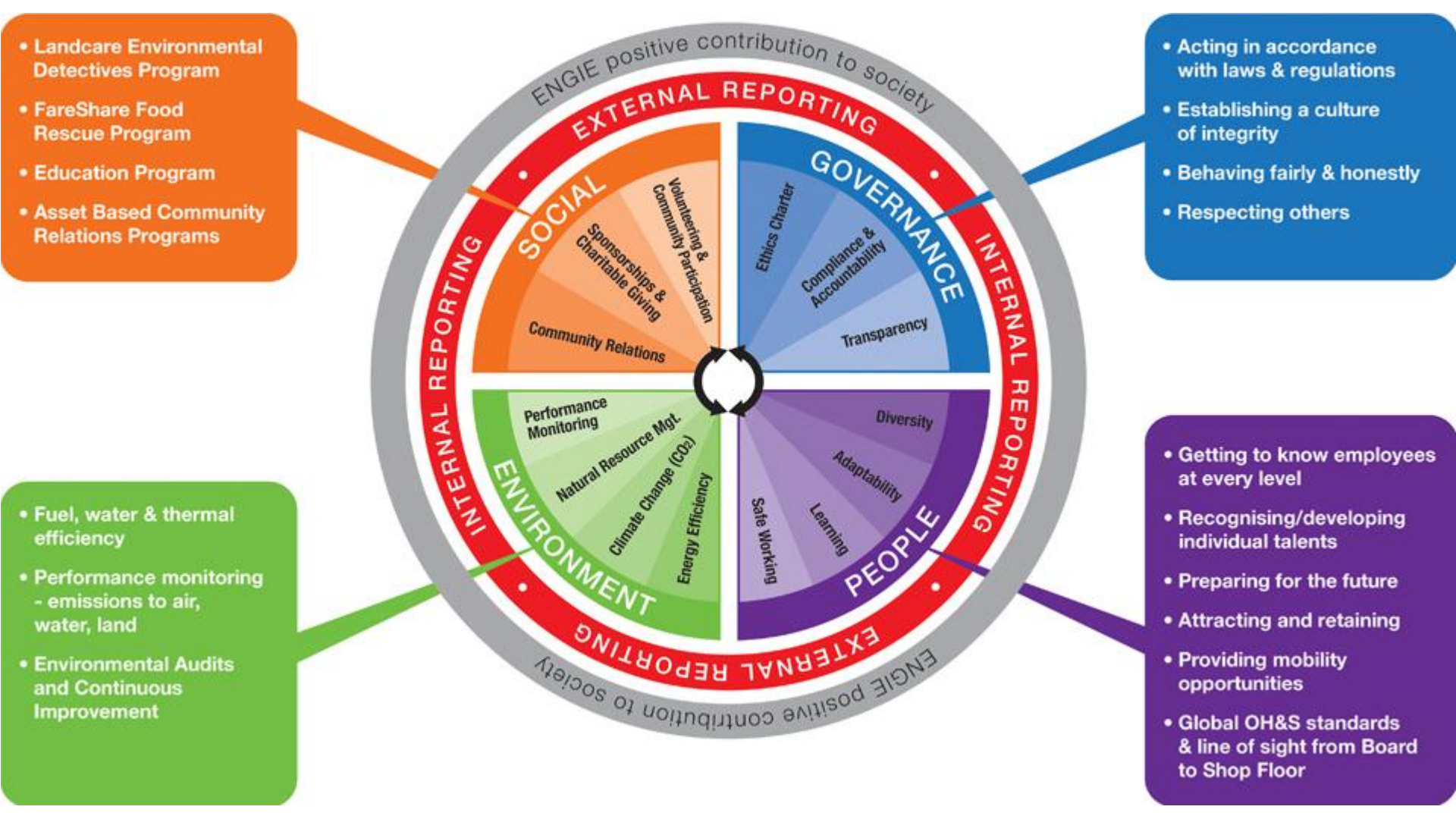
Our Collaborators

- 100+ NGO's
- 50+ sportclubs
- 20+ neighborhood initiatives
- 15+ elderly groups
- 8 Dutch Foundations
- Orientating on US and Int.Foundations
- Orientating on EU Funding (Erasmus+)

Our 'in house' initiatives

2. Corporate Social Responsibility

Strategies to boost community engagement and CSR in your company.

Orange box (top left):
- Landcare Environmental Detectives Program
- FareShare Food Rescue Program
- Education Program
- Asset Based Community Relations Programs

Blue box (top right):
- Acting in accordance with laws & regulations
- Establishing a culture of integrity
- Behaving fairly & honestly
- Respecting others

Green box (bottom left):
- Fuel, water & thermal efficiency
- Performance monitoring - emissions to air, water, land
- Environmental Audits and Continuous Improvement

Purple box (bottom right):
- Getting to know employees at every level
- Recognising/developing individual talents
- Preparing for the future
- Attracting and retaining
- Providing mobility opportunities
- Global OH&S standards & line of sight from Board to Shop Floor

Diagram wheel labels:

ENGIE positive contribution to society

EXTERNAL REPORTING

INTERNAL REPORTING

SOCIAL
- Volunteering & Community Participation
- Sponsorships & Charitable Giving
- Community Relations

GOVERNANCE
- Ethics Charter
- Compliance & Accountability
- Transparency

ENVIRONMENT
- Performance Monitoring
- Natural Resource Mgt.
- Climate Change (CO₂)
- Energy Efficiency

PEOPLE
- Diversity
- Adaptability
- Learning
- Safe Working

ENGIE positive contribution to society

3. ARUBA DOET

Haci Bon, Pasa Bon!

ARUBA DOET
Haci Bon, Pasa Bon!

- Biggest volunteer event on the Island
- Highlight volunteer initiatives
- Stimulate everyone to roll up their sleeves for (part of) a day
- Illustrates how important actively engaged citizens are for the community & Ngo's
- Shows how much fun volunteering can be!

ARUBA DOET 2019
Lucky 7

- Friday 15th & Saturday 16th of March 2019
- Over 175 projects – social activities and jobs
- More than 2000 volunteers needed!
- www.arubadoet.com

How can YOUR organization support?

- VOLUNTEER – give a helping hand to an Ngo

- Partner – offer services and/or products at a special price to Ngo's

- Promotion – share ARUBA DOET information with network and/or the community

- Support project – donate materials, service, manpower, guidance, f&b and/or capital

Why participate?

- Priceless feeling

- Positive impact on the community

- FUN

- Happier and healthier employees

Why participate?

- Develop new skills and knowledge
- Teambuilding
- Increase team productivity
- Networking
- Positive media exposure

Want to give a helping hand?

4. Recap

Thanks!

Any questions?

For more information...

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