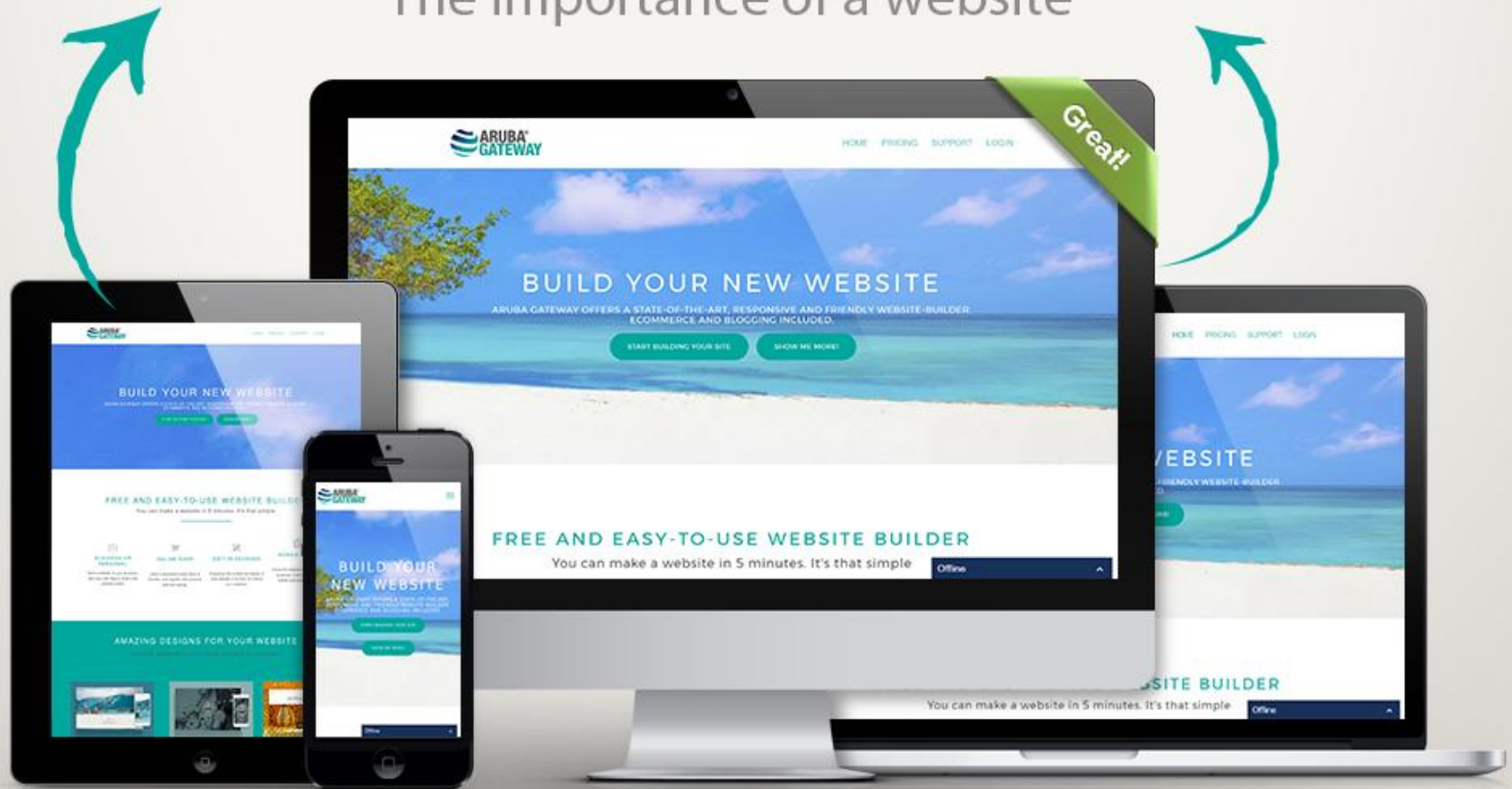


# Aruba Gateway

The importance of a website



Kawish Misier - Sep 26th - Business Kick-off

# Agenda

Introduction  
Problem  
Solution  
Target market  
Questions?

- 2007 Associates Degree In Economics
- 2008 Managing Director of Top Drive Bonaire
- 2009 Founded **Eco Power Cleaning**
- 2011 Innovations for a Sustainable Future @ U.U.
- 2012 Winner of **Mission2Brazil** contest
- 2013 Co-founder of Young Entrepreneurs Society of Aruba (**YES Aruba**)
- 2014 Youth Senator - official **Kingdom Youth Parliament** '14 - '17
- 2014 Hoben I Talentoso Award
- 2014 Bachelors Degree in Marketing
- 2015 Bachelors Degree in Accounting & Finance
- 2016 Masters Degree in International Business
- 2017 Vice President of **Chamber of Commerce**
- 2017 Aruba delegate Young Leaders of Americas Initiative (**YLAI**)

John

Juan

Sam





# Web builders

**WIX**.com

 **SITE123**  
By far the easiest free website builder

**JIMDO**

**duda**

 SQUaresPACE

**SIMVOLY**

 **GoDaddy™**

**weebly**

# What is Aruba Gateway?

An **online** platform that provides innovative (**ecommerce**) solutions to small businesses in **Aruba**, North America, South America and Europe

# One-Stop-Shop

1. Domain name
2. Hosting
3. Website
4. Online payment system
5. Security

## Reserve Your Car

 Wayaca (Near Airport) 

2017-03-24  09:00

 Wayaca (Near Airport) 

2017-03-31  09:00

 I have a promo code

[Edit my Reservation](#)

**ENQUIRE NOW**

**Welcome to  
Aruba Top Drive  
Experience**

**Our Top Drive  
Locations**



# Do it yourself

1. Go to [www.arubagateway.com/start](http://www.arubagateway.com/start)
2. Click “create new website”
3. Choose and edit template
4. Click “Publish”

# BUILD YOUR NEW WEBSITE

ARUBA GATEWAY OFFERS A STATE-OF-THE-ART, RESPONSIVE AND FRIENDLY WEBSITE-BUILDING TOOL. ECOMMERCE AND BLOGGING INCLUDED.

[START BUILDING YOUR SITE](#)[SHOW ME MORE!](#)

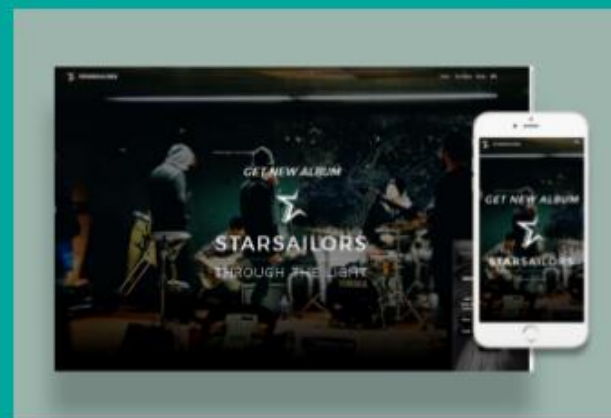
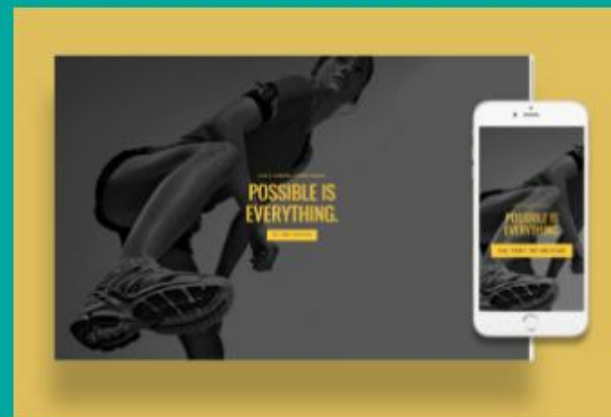
# Welcome to Aruba Gateway website building



Create a new website

My account

Tour





[Help](#)[save a copy](#)[Preview](#)[Publish](#)

# ARUBA'S BEST CONDO-HOTEL

*Come as strangers leave as friends*

PALM BEACH 4P, NOORD, ARUBA | TEL :+2975601300

BOOK YOUR VACATION



# Ecommerce

Customers can use their credit card to buy on your website. Revenues will be transferred to your bank account once a month.



## Caya Grandi

Opening hours:  
Mon - Fri: 9am-6pm  
Sat: 10am-2pm  
Sun: Closed

CALL US: 2427601228

Welcome to Caya Grandi, we have the largest top quality products on the market, we always help the customers to have a unique, one-of-a-kind experience with our Online Accessories Shop. Come visit, Good things are just around the corner.



### Cotton white bag

\$ 150

Lorem ipsum dolor sit amet, consetetur adipisicing elit. Sed malesuada faucibus ex nec ultricies. Donec mattis egestas nisi non pretium. Suspendisse nec eros ut erat facilisis maximus.

Buy Now



### Jessenia eyewear

\$ 125

Lorem ipsum dolor sit amet, consetetur adipisicing elit. Sed malesuada faucibus ex nec ultricies. Donec mattis egestas nisi non pretium. Suspendisse nec eros ut erat facilisis maximus. In congue et leo in varius. Vestibulum sit amet fofa ornare, commodo orci ut, fringit lorem.

Buy Now

## Style eCommerce 1

Cotton white bag

✉ Email

💳 Card number

📅 MM / YY

🔒 CVC

☐ Remember me

**Pay \$150.00**

et, consectetur adipiscing elit. Sed  
ec ultricies. Donec mattis egestas nisi  
e nec eros ut erat facilisis maximus.



## Store

[Summary](#) [Sections](#) [All Products](#) [Orders](#) [Communication](#) [Transfers](#) [Settings](#)

Deposit to:  
My Bank account: Not set yet

[setup](#)

We deposit your earnings once a month on the 15th.  
You can choose between wire-transfer and paypal.  
There is 1% transaction fee on all wirings

Balance:  
**\$0.0**

Expected Deposit:  
\$0.0 on the 15-09-2017 via Not set yet

[OK](#)

# Pricing

Responsive, unlimited pages, unlimited hosting, unlimited bandwidth, eCommerce & blogging included

First year **free** with promo code: 100%FREE  
After that **\$99,- p/y**



# Target Market

Tech-savy, 18-45 years old, Educated, middle-income

# Vision

- Online B2B Platform
- Work with C.o.C., Freezone, Incubators, Dropshippers

# Contact information

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